



## Exhibit Application

**FRENCH EUROPEAN UNION PRESIDENCY CONFERENCE  
“INTERNET OF THINGS – INTERNET OF THE FUTURE”**

**OCTOBER 6 & 7, 2008**

**NICE ACROPOLIS CONGRESS AND EXPOSITION CENTRE  
1, Esplanade Kennedy - 06302 Nice Cedex 4 – France**

The French European Union Presidency Conference will be complemented by an exhibition featuring innovative projects, products, services and demonstrations related to the world of “Internet of Things – Internet of the Future”.

The conference will be attended by senior managers, industry experts and business leaders, institutional leaders and policy makers from around the world and we are pleased to offer the opportunity for selected organisations to highlight their work at a booth at this event.

This exhibition is the perfect environment for *manufacturers, technology suppliers, service provider, trading and retailing companies* as well as *research and industry project consortia* to showcase some of their products and services and offer attractive demonstrations in real life.

It also provides the opportunity for *government agencies, regulators, privacy commissioners, trade unions, consumer organisations* and *civil liberty groups* to bring to light their positions through the distribution of flyers, leaflets and other relevant documents.

The exhibition will be held at the same location as the conference (exhibition surface 600 – 800 m<sup>2</sup>). To increase interaction with delegates, coffee breaks will be held in the exhibition area.

In order to provide the most appropriate selections for the conference we are asking applicants to apply for a booth by completing an exhibit application.

Applications are accepted up to **September 12, 2008**. Since the level of competition for available stands is likely to be high, applicants are advised to clearly state what they are planning to demonstrate and the value added for the conference participants. **Potential exhibitors will be selected based on the quality and relevance of their submission to the conference.**

You will find the application form at the end of this document. **Space for exhibition is limited and we strongly recommend an early application.**

### **Demonstration stands:**

The exhibition package includes the following:

- Demo space: 1 unit = 9m<sup>2</sup>
- 1 Table and 2 chairs
- Power supply
- WiFi Internet connection
- Technical assistance

Exhibitors can apply for additional demo space.

## Application Form for Demonstration Stand

**French EU Presidency Conference “Internet of Things – Internet of the Future”  
October 6 & 7, 2008 – Nice Acropolis, France**

Please return this form **as soon as possible and no later than September 12, 2008**, to Hervé Rannou, either by e-mail at [herve.rannou@internet2008.eu](mailto:herve.rannou@internet2008.eu) or by fax at + 33 (0)1 49 85 14 07.  
Thank you!

<p><b>Organisation:</b></p> <p>Name : .....</p> <p>Address: .....</p> <p>Contact person: .....</p> <p>Tel: ..... Fax: .....</p> <p>Mobile phone: .....</p> <p>Website .....</p> <p>E-mail: .....</p>
<p><b>We apply for the following stand space:</b></p> <p>..... x 1 units (9 m<sup>2</sup>) at the full rate (3,000 € per unit)</p> <p>..... x 1 units (9m<sup>2</sup>) at the special rate for EU projects and projects labelled by the French Cluster of Competitiveness (1,000 € per unit)</p>
<p><b>Title of the exhibit:</b></p> <p>.....</p>
<p><b>Exhibition details:</b> <i>(Please state clearly what you are planning to demonstrate – this will be used for the selection and displayed in the exhibitor guide – use additional page (not more than 20 lines) if you wish)</i></p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p><b>Expected value added for conference participants:</b></p> <p>.....</p> <p>.....</p>
<p><b>We intend to distribute the following documentation:</b></p> <p>.....</p> <p>.....</p>
<p><b>Are there any specific requirements for your stand?</b></p> <p>.....</p>